SOCIETY OF PETROLEUM ENGINEERS CALGARY

**SECTION** 

Volunteer Recruitment

December 5sth, 2023

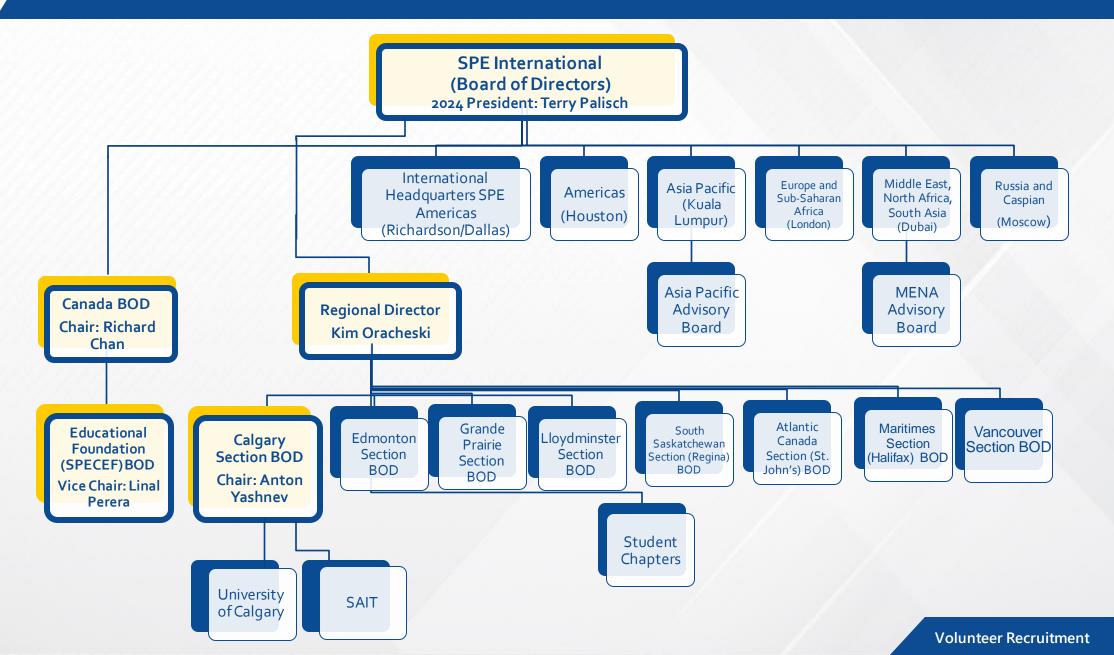


**Calgary Section** 





### **SPE OVERVIEW**





# WHO ARE WE?









non profit society

sustainable energy future

build career knowledge share energy professionals technical programs connect networking opportunities

community development





### TYPICAL YEAR WITH SPE



•100+ Volunteers (PLUS YOU!)

\*30 In-Person Events since March 2022

8 Virtual Events

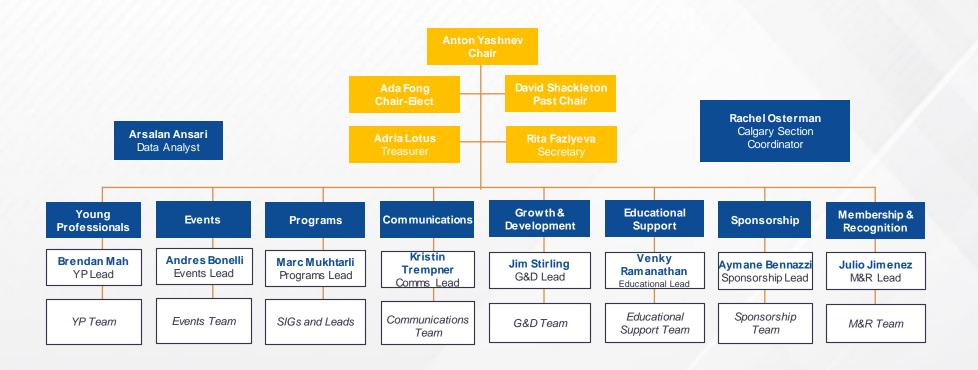
•13 Hybrid Events

•1,860+ Attendees



### **ELECTION OF OFFICERS**

### SPE Calgary Section Organizational Chart 2023-2024





### **ELECTION OF OFFICERS:**

#### **CURRENT BOARD OF DIRECTORS**

2023-2024



CHAIR

Anton Yashnev

Deloitte



**PAST CHAIR** 

David Shackleton SLB



**CHAIR-ELECT** 

Ada Fong Cenovus Energy



**TREASURER** 

Adria Lotus SAIT



YOUNG PROFESSIONALS

Brendan Mah Suncor



SOCIAL & NETWORKING

Andres Bonelli SLB



**SECRETARY** 

Rita Fazlyeva
Computer Modelling Group



GROWTH & DEVELOPMENT

Jim Stirling Industry Consultant



TECHNICAL PROGRAMS

Marc Mukhtarli Revsolz



MEMBERSHIP & RECOGNITION

Julio Jimenez Omnira Software



EDUCATIONAL SUPPORT

Venkateshwaran Ramanathan SLB / Torxen



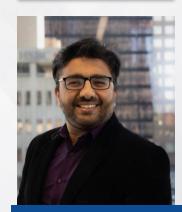
**COMMUNICATIONS** 

Kristin Trempner Precision Drilling



**SPONSORSHIP** 

Aymane Bennazzi Cenovus Energy



**DATA ANALYTICS** 

Arsalan Ansari Repsol



# **SPE Young Professionals**

## **SPE YP LEADS** 2023-2024







Ada Fong Past Chair



Tedi Hamitaj Events Lead



Sherif Abdelrahman Programs Lead



Nick Robbins Sponsorship Lead



Tariq Alhamami Treasurer



Cody Enns Marketing Lead



Amanda Calleberg
Growth & Development



# SPE CALGARY CURRENT VOLUNTEERS

## EDUCATIONAL SUPPORT

Venky Ramanathan
Godswill Ebuka
Chuks Kerry
Allen Yasemi
Ty Cote

Seyad Emad Siadtifar

## MEMBERSHIP & RECOGNITION

Julio Jimenez
Bana Goudarzi
Ada Fong
Nancy Chen

#### **SPONSORSHIP**

Aymane Bennazzi

Nick Robbins

Hamza Shaikh

## TECHNICAL PROGRAMS

Marc Mukhtarli (TPL)

Claude Rezk (REPO)

Andrea Osmond (HSES)

Claudio Virues (RER &BB)

Melanie Hnatyshyn (T&PD)

Nael Sadek (DA)

Joseph Sheikhi (DA)

Mehrdad Soltanzadeh (GM)

Ali Yousefi (DC)

Varun Pathak (PF&HO)

Elkhan Shahverdi (SEA)

Gregory Yuzik (SEA)

#### YOUNG PROFESSIONALS

Ada Fong Amanada Calleberg Andrei Gavrilov Belkacem Derouiche Benjamin Zuluaga Brendan Mah **Brett Trentham** Chetan Vij Chuks Kerry Cody Enns Cole Sanderson Dennis Ese Ejiro Uti Etleva Shehu Godswill Uche **Grannel Pinto Grant Miller** Hamza Shaikh Harvey Cao Hassan Khan Hayden Fiege Hayley Nguyen Cross Nwosu Joel Metcalfe Kristian Martens

Laura Creanga Mark Medcalf Matthew Chen Michael Pereira Natalia Quintero Nick Robbins Nicolas Tellez Duran Ryan Capri Shantanu Naikade Sherif Abdelrahman Seyide Hunyinbo Tariq Alhamami Tedi Hamitai Ty Cote William Navarro Zainaib Al Zadjali Zareen Tasnim

# SOCIAL & NETWORKING EVENTS

Andres M. Bonelli Merlin Lukose Masha Manina

# GROWTH & DEVELOPMENT

Jim Stirling
Haoming Ma
Gord Brasnett
Godswill Ebuka
Arsalan Ansari

#### **COMMUNICATIONS**

Kristin Trempner

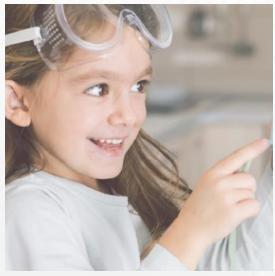


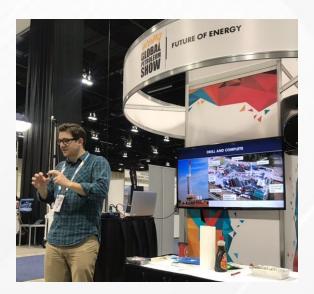


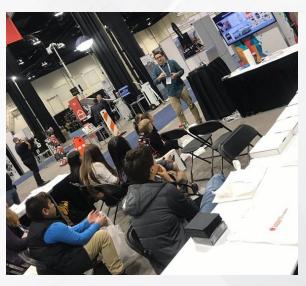
## **EDUCATIONAL SUPPORT (VENKY)**

- Actively collaborate with the SPE Canadian Educational Foundation (SPECEF) to further our commitment to advancing energy education
- Supporting and enhancing educational initiatives within the petroleum engineering field
- Acting as a liaison between the SPE and the University of Calgary (U of C), and Southern Alberta Institute
  of Technology (SAIT) energy programs and societies









### Looking for volunteers to help:

- Come up creative/fun ideas for school programs
- Find opportunities to engage the next generation and advocate for a career in energy
- Volunteer at educational events (ie. Fracking with Jello)



## MEMBERSHIP & RECOGNITION (JULIO)

This is the committee that has more handsome people ¯\\_(ツ)\_/¯

Our team works to recognize volunteers & role models, as well as recruitment & retention of members

**GOALS:** Create value for the SPE Calgary Section. Expand and include new disciplines & motivate young people to pursue careers in the O&G industry

### **HIGHLIGHTS**

- Annual Award Ceremony
- Promoting benefits of SPE
- Motivated and energetic team
- Fun opportunity to interact with industry



### WHY?

Develop your Network

Relationship Building

Volunteer hours for CPD

Limited time commitment

It is fun and rewarding



## **SPONSORSHIP (AYMANE & NICK)**

We are a non-profit! We run on a limited budget each year, but still manage to put on great events!

### We are looking for volunteers to:



Help meet with potential sponsors, pitch our mission



Expand our network



Advertise our events and sponsorship opportunities





### What you get out of it:

Develop your communication skills

Grow YOUR
network (excellent
exposure)

Work with all SPE Organizations



### SOCIAL & NETWORKING EVENTS (ANDRES & TEDI)











Work hard, play harder! And network!

### We are looking for volunteers to:

- Help come up with budget-friendly new ideas for networking
- Help us build a strong sense of community

#### What you get out of it:

- So much fun
- Lots of networking
- Golf Tournament, Social events and more



# **GROWTH & DEVELOPMENT (JIM & AMANDA)**

### **SPE Strategic Plan and historical membership trends:**

 Graph shows historical membership and a hypothetical growth rate of 7.8% from 2022 to 2026

Successful implementation of SPE's Strategic Plan in Canada is key to members G&D

### Meeting the members needs as voiced in the Strategic Plan:

- · the members five concerns are paramount, and
  - meeting stakeholders needs Educators, Sponsors, Producers and External groups (e.g. APEGA) - is important to members







## TECHNICAL PROGRAMS (MARC)

The possibilities are endless! We do technical events at least 1x/week



## Plan

- Find speakers
- Book venue



## Coordinate

- Set up venue
- Request registration & marketing



### Execute

- Registration
- Greet guests
- Thank speaker





- Reservoir Evaluation & Production Optimization
- Data Analytics
- **Drilling and Completions**
- **Business Breakfast Series**
- Regulatory Economic Reserves
- Geomechanics
- Production, Facilities & Heavy Oil
- Health, Safety, Environment & Sustainability
- **Technical & Professional Development**
- Software Engineering & Architecture
- SPE YP lunch & learns



# COMMUNICATIONS (KRISTIN & CODY)





### **OPPORTUNITIES**

- **Brand Guardianship**: maintain and enhance the SPE's branding with innovative swag, banners, and more.
- Social Media Savvy: Craft engaging content for our LinkedIn, Insta, and FB pages to connect with the community.
- Newsletter Creation: Creating biweekly newsletters to keep our members informed about the exciting upcoming events.
- Event Marketing Whiz: Design compelling marketing materials for our sponsored events and make an impact.



### **BENEFITS**

- **Skill Development**: Master graphic design with Canva and become a visual communication pro.
- Communication Mastery: Sharpen your communication skills with handson experience in a dynamic environment.
- Industry Connections: Gain invaluable exposure to sponsor companies and build a network within the energy industry.



## TREASURER (ADRIA & TARIQ)

#### Responsibilities:

- Ensure funds are balanced and all incomes/expenses are documented
- Collect and disburse funds as approved
- Submit Financial Statements
- Prepare documents for audits
- Liaise with the accountant and financial advisors



### What we're looking for:

- Organized, reliable volunteer to handle the books!
- Power BI and/or Quickbooks experience preferred

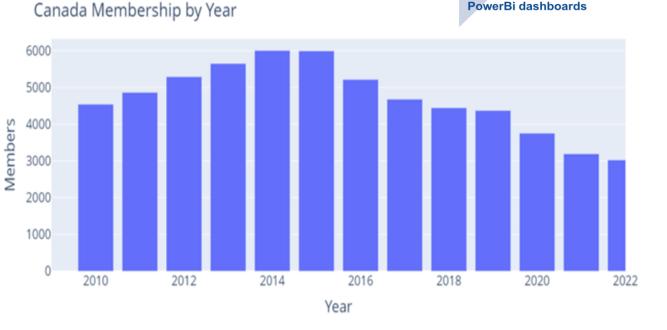


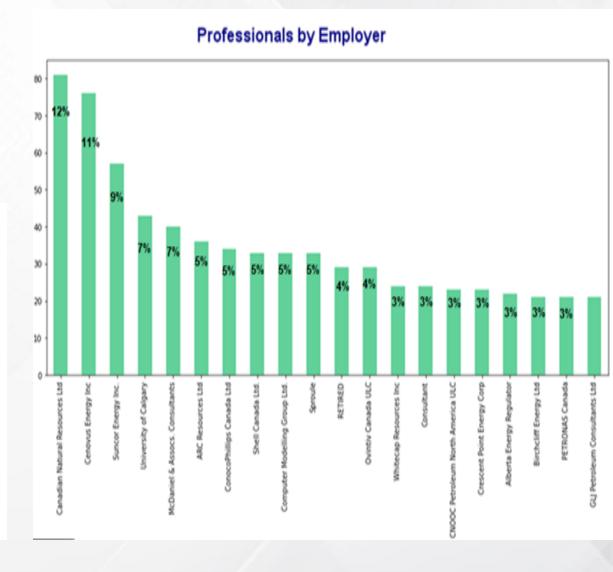
## **DATA ANALYST (ARSALAN)**

Membership data from APEGA / EGBC / University of Calgary / Engineers Canada

Clean and Perform Exploratory data analysis Develop SPE PowerBi
Dashboards to
provide value to seek
funding to reverse
membership decline

Volunteers to develop and optimize real-time PowerBi dashboards



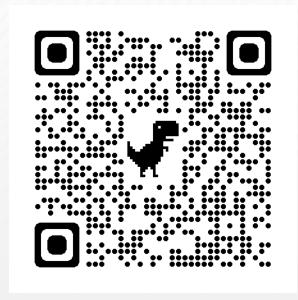




## SIGN UP, LIKE & SUBSCRIBE!

Apply online: Get Involved | Society of Petroleum Engineers Calgary Section (specalgary.com)

Questions? contactus@specalgary.com



in LinkedIn Handle: SPE YP Calgary and SPE Calgary Section

Instagram Handle: @specalgary

Facebook Handle: <u>SPE Young Professionals – Calgary Section</u> and <u>SPE Calgary</u>

SPE YP site: www.specalgary.com

### Join SPE

(Student join FREE, as these fees are covered by Chevron)